

The Outreach Committee of the Reading Musical Foundation (“RMF”) will accept applications for programs or special projects throughout the year. Typical grant amounts range between \$250 to \$1,000. The committee meets in September, January and May, which is when they review applications.

The Outreach Committee will fund programs that are focused on music education, music performance and music advocacy. The strongest applications will have all three components as part of the program. Additionally, RMF is looking to expand its funding into music genres outside of traditional classical programs.

This application allows you to apply for funding for specific programs. We will consider an application complete when all questions that follow are answered and the application and all required documents have been delivered, either physically or electronically. You will need a completed program application for each program you or your organization is requesting RMF support.

If you received a grant from the Foundation for the current fiscal year, a Grant Evaluation Report must be completed, signed and submitted to the Foundation, at the Foundation’s office, **no later than thirty days past the completion date of the program.**

We offer the following guidance to address frequently-asked questions:

1. The project or program must occur in Berks County.
2. Only projects centered around music education, performance or advocacy will be considered.
3. Requests for capital campaigns should be sent to the RMF Finance Committee for review.
4. Individuals looking for support should contact the RMF office about potential scholarship opportunities.
5. The project or program should have some sort of public access. RMF will not fund performances for private audiences, etc.

Please feel free to contact me with any questions or concerns regarding your application.

Sincerely,

Keri M. Shultz  
President

**READING MUSICAL FOUNDATION**  
**Program Application – Outreach Committee**

Name of Program \_\_\_\_\_

Name of Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

Mailing Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email Address \_\_\_\_\_

List any Collaborating Organizations, if applicable: \_\_\_\_\_

Amount Requested from RMF \_\_\_\_\_ Total Program Budget \_\_\_\_\_

Targeted Music Genre:

- |   |  |                                   |                                       |
|---|--|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> Alternative        | <input type="checkbox"/> Folk                    | <input type="checkbox"/> Latin    | <input type="checkbox"/> Rock         |
| <input type="checkbox"/> Blues              | <input type="checkbox"/> Funk                    | <input type="checkbox"/> Opera    | <input type="checkbox"/> World Music  |
| <input type="checkbox"/> Classical          | <input type="checkbox"/> Hip-Hop/Rap             | <input type="checkbox"/> Pop      | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Country            | <input type="checkbox"/> Inspirational/Religious | <input type="checkbox"/> R&B/Soul |                                       |
| <input type="checkbox"/> Dance & Electronic | <input type="checkbox"/> Jazz                    | <input type="checkbox"/> Reggae   |                                       |

1. Program Description (Please include information regarding your target audience, including number of musicians and anticipated audience. Be sure to define the music education, performance and advocacy components of the program.):
2. How do you intend to fairly compensate musicians involved in this program?
3. How does this program fulfill your mission?
4. Is this a new program? If so, please explain your planning process.
5. If this is an existing program, please explain how support from the Reading Musical Foundation will enhance your program.
6. What outcomes do you anticipate from this program?
7. How will you evaluate this program?
8. If your program has a strongly likelihood of interaction with minor children, please explain who involved has their necessary clearances per PA law.
9. How will RMF be recognized for its support of this program?
10. Please include a detailed budget which lists all of the income and expenses for this program. Please note which funds have already been received, committed, pending or in-kind.